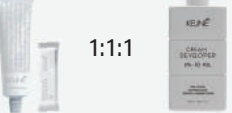
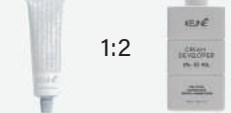
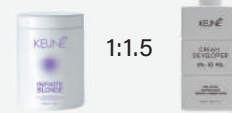
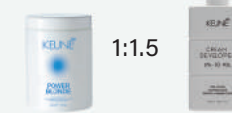




PERSULFATE PRODUCTS

KEUNE

		ULTIMATE BLONDE 2000 + BOOSTER	ULTIMATE BLONDE 3000 SERIES	CREAM BLONDE	INFINITE BLONDE	POWER BLONDE
PRODUCT TYPE		Lightening Cream	Lightening Paste	Lifting Powder	Lifting Powder	Lifting Powder
RECOMMENDED FOR		→ All hair types → Natural and Colored hair → Suitable for all color techniques	→ All hair types → Natural and Colored hair → Suitable for all color techniques	→ All hair types → Natural and Colored hair → Suitable for all color techniques	→ All hair types → Natural and Colored hair → Suitable for all color techniques, but perfect for Freehand techniques	→ All hair types → Natural and Colored hair → Suitable for all color techniques
LEVELS OF LIFT		Up to 5 levels	Up to 6 levels	Up to 7 levels	Up to 8 levels	Up to 9 levels
GREY COVERAGE		N/A	N/A	N/A	N/A	N/A
DEVELOPER		 3%, 6%, 9%, 12%	 3%, 6%, 9%, 12%	 3%, 6%, 9%, 12%	 3%, 6%, 9%, 12%	 3%, 6%, 9%
MIXING RATIO		 1:1:1	 1:2	 1:1.5	 1:1.5	 1:1.5
OPTIONAL ADDITIVE		→ Apply Cleanse Mist on the hair → 1 gram Cool Booster on 10 gram total formula mixture → 1 gram Thickener on 10 gram total formula mixture	→ Apply Cleanse Mist on the hair → 1 gram Cool Booster on 10 gram total formula mixture → 1 gram Thickener on 10 gram total formula mixture	→ Apply Cleanse Mist on the hair → 1 gram Cool Booster on 10 gram total formula mixture → 1 gram Thickener on 10 gram total formula mixture	→ Apply Cleanse Mist on the hair → 1 gram Cool Booster on 10 gram total formula mixture → 1 gram Thickener on 10 gram total formula mixture	→ Apply Cleanse Mist on the hair → 1 gram Cool Booster on 10 gram total formula mixture → 1 gram Thickener on 10 gram total formula mixture
PROCESSING TIME		 Up to 50 min.	 Up to 50 min.	 Up to 50 min.	 Up to 50 min.	 Up to 50 min.
AFTER CARE		 +  OR 	 +  OR 	 +  OR 	 +  OR 	 +  OR 
ADDITIONAL TREATMENT		 Standalone Treatment	 Standalone Treatment	 Standalone Treatment	 Standalone Treatment	 Standalone Treatment

BEFORE USING KEUNE COLOR PRODUCTS, ALWAYS READ THE DIRECTIONS FOR USE.



NON-PERSULFATE PRODUCTS

KEUNE

		COLOR CHAMELEON	SEMI COLOR	TINTA COLOR	TINTA COLOR 1000 SERIES	TINTA COLOR 1500 SERIES	ULTIMATE BLONDE 2000
PRODUCT TYPE		Semi-permanent color	Demi-permanent color	Permanent color	Highlift color	Highlift color	Highlift color
RECOMMENDED FOR		→ All hair types → Natural and Colored hair → Suitable for all color techniques	→ All hair types → Natural and Colored hair → Suitable for all color techniques	→ All hair types → Natural and Colored hair → Suitable for all color techniques	→ All hair types → Natural and Colored hair → Suitable for all color techniques	→ All hair types → Natural and Colored hair → Suitable for all color techniques	→ All hair types → Natural and Colored hair → Suitable for all color techniques
LEVELS OF LIFT		N/A	N/A	Up to 3-4 levels	Up to 3-4 levels	Up to 4-5 levels	Up to 3-4 levels
GREY COVERAGE		N/A	Up to 70% grey blending	Up to 100% grey coverage	N/A	N/A	N/A
DEVELOPER		N/A	 2.25%, 3% (Intense)	 3%, 6%, 9%, 12%	 9%, 12%	 9%, 12%	 3%, 6%, 9%, 12%
MIXING RATIO		N/A	 1:2	 1:1	 1:1	 1:2	 1:1
OPTIONAL ADDITIVE		N/A	→ 1 Red Booster on 30 gram color → Apply Cleanse Mist on the hair → 1 gram Thickener on 10 gram total formula mixture	→ 1 Red Booster on 30 gram color → Apply Cleanse Mist on the hair → 1 gram Thickener on 10 gram total formula mixture	→ Apply Cleanse Mist on the hair → 1 gram Thickener on 10 gram total formula mixture	→ Apply Cleanse Mist on the hair → 1 gram Thickener on 10 gram total formula mixture	→ Apply Cleanse Mist on the hair → 1 gram Thickener on 10 gram total formula mixture
PROCESSING TIME		 20 min.	 20 min.	 30-40 min.	 40-50 min.	 40-50 min.	 Up to 50 min.
AFTER CARE		 OR 	 OR 	 +  OR 	 +  OR 	 +  OR 	 +  OR 
ADDITIONAL TREATMENT		N/A	 Standalone Treatment	 Standalone Treatment	 Standalone Treatment	 Standalone Treatment	 Standalone Treatment

BEFORE USING KEUNE COLOR PRODUCTS, ALWAYS READ THE DIRECTIONS FOR USE.

